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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91204296
Party	Defendant Sparkle Life LLC
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Submission	Opposition/Response to Motion
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Date	10/29/2012
Attachments	ResponseMotionExtend.pdf ( 2 pages )(19402 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE  
TRADEMARK TRIAL AND APPEAL BOARD

JJI INTERNATIONAL, INC.

Opposer

vs.

SPARKLE LIFE, LLC

Applicant

Appl. Ser. No.: 85356064

Opposition: 91204296

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**Applicant's Response to Opposer's Motion to Extend the Scheduling Order**

This response is submitted respecting Opposer's Motion to Extend the Scheduling Order filed by Opposer on October 18, 2012. Opposer's motion should be denied because extending the scheduling order is unnecessary and unwarranted and will only serve to delay this proceeding and waste the time and effort of the Trademark and Trial and Appeal Board (TTAB).

Opposer has separately filed a Motion to Compel [Dkt #6], resulting in suspension of this proceeding excepting, among other actions, Expert Disclosures [Dkt #7]. Opposer now attempts to further delay this proceeding to gain additional time to reopen the period for Expert Disclosures and extend Discovery. Opposer has not stated any logical reason for this further delay. Because Opposer has had several months to take discovery but has chosen to not do so until the last month of the discovery period, no further discovery time is warranted or justified. Extending the scheduling order is not necessary nor warranted and undermines the intent of the TTAB's rules to enable speedy and efficient proceedings.

For the above reasons, Opposer's motion should be denied.

Respectfully,

/sven w hanson 36546/

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Sven W. Hanson

Date Oct. 29, 2012

Attorney for Applicant

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**CERTIFICATE OF SERVICE**

I hereby certify that the above **Applicant's Response to Opposer's Motion to Extend the Scheduling Order** has been served upon the Opposer by transmitting a copy of the document by first class mail to: Craig M. Scott; Scott & Bush Ltd.; One Turks Head Place, 4th Floor; Providence, RI 02903 on October 29, 2012.

/sven w hanson/

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Sven W. Hanson      date    October 29, 2012